







## THE COLOR EDIT: 2023

Dyenomite Apparel is the authority when it comes to color and wash. Our cutting edge Design Team has the technical expertise for product and eye for trend, while our Merchandising Team understands what customers want and when they want it. Our Customer Service and Sales Departments are here to serve you and your customers and help guide you through every step of your project with us. We cannot wait to be a part of your product assortment. Get ready to meet the new colors and techniques that will differentiate your business in 2023.



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# ELECTRIC RAINIBOW

## NEW KEY COLOR COLLECTION

For Spring/Summer 2023 we set our sights on adding clean, sharp, optimistic color for a shock of energy to our color library. We were inspired by tropical destinations, ocean views and painted sunsets that gave us unlimited options for the colors we wanted to achieve.

Featured in Garment dyes, Crystals and Cyclones, these colors come to life with emotion that can lift an entire assortment.

Visit us online at Dyenomite.com or call us at 855.929.1813 for additional colors and patterns in our Electric Rainbow aesthetic.



NEW FOR 2023



Shock your assortment with CITRON! This electric yellow has just a touch of green for the right bright.





CITRON CYCLONE



CITRON CRYSTAL

# 

Fresh and clean,
TANGERINE is easy to
wear, easy to decorate,
and the perfect citrus
tone.



TANGERINE LUNA DYE



TANGERINE CYCLONE



TANGERINE CRYSTAL







Warm it up with LAVA, a new fiery bright that will have you dreaming of paradise.



LAVA LUNA DYE



CORAL CYCLONE



CORAL / SOFT YELLOW CRYSTAL

Soft and delicate, like the petals of a flower, LILAC is a perfect pink with just a touch of lavender.



DRAGON FRUIT LUNA DYE



LILAC CYCLONE

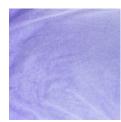


LILAC CRYSTAL





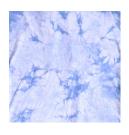
Vivid and bold, IRIS brings energy and excitement to any assortment.



IRIS LUNA DYE



PERIWINKLE CYCLONE



PERIWINKLE CRYSTAL



The vibrant and watery tone of AQUA is optimistic and lively, like the ocean itself.



AQUA LUNA DYE



**EMERALD CYCLONE** 



EMERALD CRYSTAL





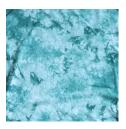
With a strong tone, yet subdued finish, JADE evokes a feeling of serenity and peace.



JADE GARMENT DYE



TEAL CYCLONE



TEAL CRYSTAL

The soft, calming tranquility of CALYPSO is an ideal way to bring color to any assortment.



CALYPSO LUNA DYE



COLUMBIA CYCLONE



COLUMBIA CRYSTAL



# SALTED + MASHED

NEW NEUTRALS COLLECTION

We love the way the color in this collection feels like it's been worn over time. Salted by the sea, kissed by the sun - like the best vintage finds.

With the earth as our inspiration, we borrowed colors from Mother Nature and blended them with a range of dye techniques. The subdued tones are perfect on their own but also create an amazing canvas for your designs.

Ask us how we can use our Salted + Washed aesthetic to create your own custom color or collection by emailing or calling.

NEW FOR 2023





## MUTED CRYSTALS



200CR 100% COTTON / PRESHRUNK SIZES YXS-YXL, S-5XL

Additional colors available at Dyenomite.com
Ask us how we can create a custom Salted + Washed color for you by calling 855.929.1813





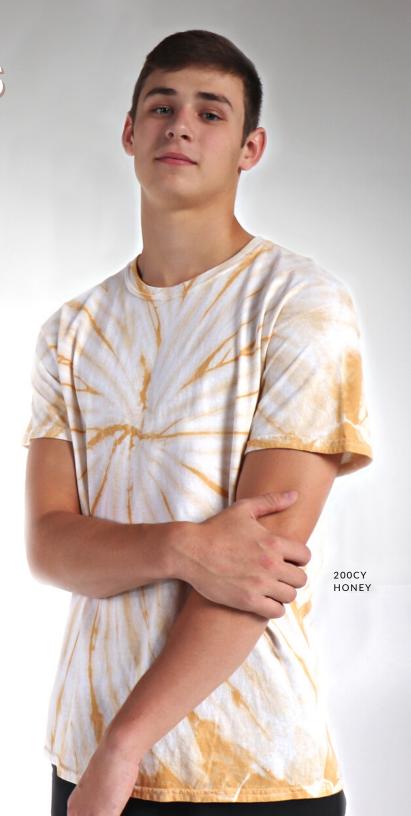


## NEUTRAL CYCLONES



200CY 100% COTTON / PRESHRUNK SIZES YXS-YXL, S-5XL

Additional colors available at Dyenomite.com Ask us how we can create a custom Salted + Washed Cyclone color for you by calling 855.929.1813







## SOFT SPIRALS



DENALI



YOSEMITE



YELLOWSTONE



MOAB



**SEQUOIA** 



**EVERGLADES** 



**ADIRONDACK** 



ZION



DESERT RAINBOW

200MS/TI 100% COTTON / PRESHRUNK SIZES YXS-YXL, S-5XL

Additional colors available at Dyenomite.com
Ask us how we can create a custom Salted + Washed color for you by calling 855.929.1813





## MINERAL WASH



### MINERAL WASH IS AVAILABLE IN:

200MW Short-Sleeve Tee; 100% Cotton / Preshrunk; Sizes YXS-YXL, S-5XL

854CY Fleece Hoodie; 80% Cotton / 20% Poly

Ring-Spun Cotton Face / Preshrunk; Sizes YS-YL, S-3XL

875VR Jogger; 80% Cotton / 20% Poly

Ring Spun Cotton Face / Preshrunk Sizes XS-3XL

Additional colors + silhouettes available at dyenomite.com





## GARMENT DYE

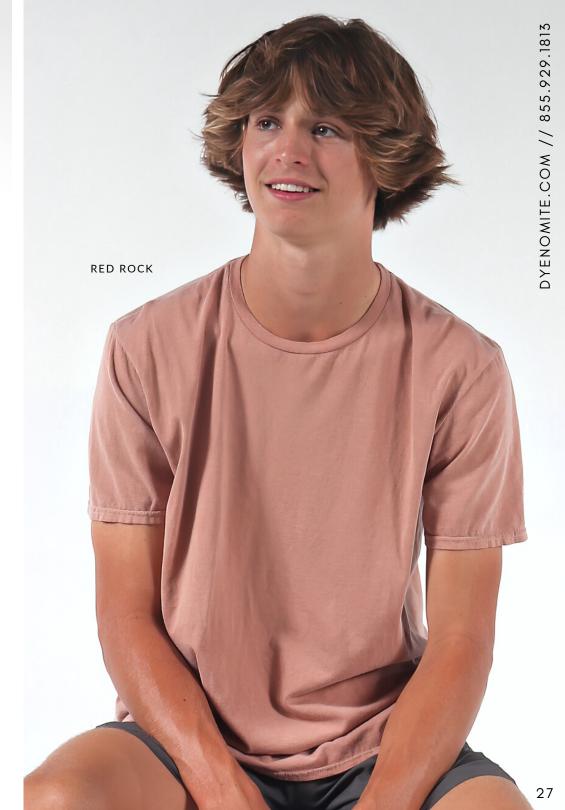


455GD 100% COTTON / PRESHRUNK SIZES YS-YL, XS-5XL

Additional colors available at Dyenomite.com Ask us how we can create a custom Garment Dye color for you by calling 855.929.1813







BLEACH EFFECTS COLLECTION

We could barely contain our excitement as we designed our DUNES collection. Every tee was dyed the perfect shade of black so when we stripped the color it presented the most beautiful levels of sandy browns, ecru and "almost" white. The patterns chosen feel extreme and eroded, like a sandstorm across the desert. While each has stand-alone beauty, they also present a unique palette for artwork and decoration to set your product apart. We imagined this collection based in black, but

the color opportunities are endless. Contact our Customer Service team at 855.929.1813 if you're interested in exploring other colors with us.

NEW FOR 2023











200BW 100% COTTON / PRESHRUNK SIZES YXS-YXL, S-5XL

Additional patterns available at Dyenomite.com Ask us how we can create a custom Bleach Wash for you by calling 855-929.1813.







200BW 100% COTTON / PRESHRUNK SIZES YXS-YXL, S-5XL

Additional colors available at Dyenomite.com Ask us how we can create a custom Bleach Wash for you by calling 855.929.1813.







200SL 100% COTTON / PRESHRUNK SIZES YXS-YXL, S-5XL

Additional colors available at Dyenomite.com Ask us how we can create a custom Bleach Wash for you by calling 855.929.1813.

### AMERICANA COLLECTION

One of our most beloved styles has lead to a collection of the perfect patriotic patterns. In both traditional spirals and non-traditional techniques, RED, WHITE and BLUE blend together in fun and unique ways to celebrate the USA.

Often considered summertime staples, these patterns work year-round for brands and customers looking to add a dose of heritage to their assortment.





# FANTASTIC FLAG









200NV 100% COTTON / PRESHRUNK SIZES YXS-YXL, S-5XL

The Americana tee that started it all! What quickly became our best-selling summer item is available year-round for all your patriotic needs.



We've extended our offering of Red, White and Blue with new techniques and silhouettes. Additional patterns and techniques available on Dyenomite.com. or by calling 855.929.1813.

### RAINBOW COLLECTION

Since the beginning of Dyenomite, we have celebrated the rainbow of color that generates positive energy, optimism and brings inspiration to all we do.

Our Classic Rainbow and Michelangelo color combinations are sure to brighten up any assortment! With a variety of patterns and techniques available in these colors, the possibilities are endless.

Look for more patterns and colors on our website, dyenomite.com, or call us at 855.929.1813 to speak with a Customer Representative about adding the rainbow to your collection.





# CLASSIC RAINBOW





681VR

#### **CLASSIC RAINBOW IS AVAILABLE IN:**

200MS/NV Short Sleeve & 240MS/NV Long-Sleeve 100% Cotton Tee; Sizes YXS-YXL, S-5XL 640VR Short-Sleeve Tee; 100% Ring-Spun Cotton; Sizes YXS-YXL, XS-5XL

430VR Long-Sleeve Hooded Tee; 100% Ring-Spun Cotton; Sizes XS-2XL

680VR Hoodie & 681VR Crew Sweatshirt 50% Cotton / 50% Poly Fleece; Sizes YXS-YXL, S-5XL

973VR 50% Cotton / 50% Poly Fleece Sweatpant; Sizes S-3XL

## MICHELANGELO





#### MICHELANGELO IS AVAILABLE IN:

200MS 100% Cotton Short-Sleeve Tee; Sizes YXS-YXL, S-5XL

240MS 100% Cotton Long-Sleeve Tee; Sizes YXS-YXL, S-5XL

854VR 80% Cotton / 20% Poly Ring-Spun Face Fleece Hoodie; Sizes YS-YL, S-3XL

# CLASSIC REMIX

### PASTEL BRIGHTS COLLECTION

Our new collection of pastel brights brings together best-selling color combinations in a variety of silhouettes and patterns that are sure to add personality to any assortment. With colors that range from bright and bold to soft and subtle, this collection has something for everyone.

Find more pastels and brights on our website, dynomite.com, or call us at 855.929.1813 to ask us about adding more color to your collection.





### AERIAL







#### AERIAL IS AVAILABLE IN A VARIETY OF DYE PATTERNS AND SILHOUETTES:

200MS/TL Short Sleeve Tee & 240MS/TL Long-Sleeve Tee; 100% Cotton; Sizes YXS-YXL, S-5XL

640VR Short Sleeve Tee; 100% Ring-Spun Cotton; Sizes YXS-YXL, XS-5XL

430VR Long-Sleeve Hooded Tee; 100% Ring-Spun Cotton; Sizes XS-2XL

680VR Hoodie & 681VR Crew Sweatshirt; 50% Cotton / 50% Poly Fleece; Sizes YXS-YXL, S-5XL

 $\bf 973VR$  Sweatpant; 50% Cotton / 50% Poly Fleece; Sizes S-3XL

### FLO RAINBOW







#### FLO RAINBOW IS AVAILABLE IN:

200MS/TL Short Sleeve Tee; 100% Cotton/ Preshrunk; Sizes YXS-YXL, S-5XL

240MS Long-Sleeve Tee; 100% Cotton/ Preshrunk; Sizes YXS-YXL, S-5XL

430VR Long-Sleeve Hooded Tee; 100% Ring-Spun Cotton/ Preshrunk; Sizes XS-2XL

681VR Fleece Crew Sweatshirt; 50% Cotton/ 50% Poly Fleece / Preshrunk; Sizes YXS-YXL, S-5XL

854VR Fleece Hoodie; 80% Cotton / 20% Poly Ring-Spun Cotton Face/ Preshrunk; Sizes YS-YL, S-3XL

# PRISM







#### PRISM IS AVAILABLE IN:

200MS Short Sleeve Tee; 100% Cotton / Preshrunk; Sizes YXS-YXL, S-5XL 240MS Long-Sleeve Tee; 100% Cotton / Preshrunk; Sizes YXS-YXL, S-5XL

430VR Long Sleeve Hooded Tee; 100% Ring-Spun Cotton / Preshrunk; Sizes XS-2XL

**681VR** Fleece Crew Sweatshirt 50% Cotton / 50% Poly / Preshrunk; Sizes YXS-YXL, S-3XL

## 





#### **DEVINE IS AVAILABLE IN:**

200SC Short-Sleeve Tee; 100% Cotton / Preshrunk; Sizes YXS-YXL, S-5XL
680VR Fleece Hoodie; 50% Cotton / 50% Poly / Preshrunk; Sizes YXS-YXL, S-5XL

681VR Fleece Crew Sweatshirt; 50% Cotton / 50% Poly / Preshrunk; Sizes YXS-YXL, S-5XL

973VR Fleece Sweatpant; 50% Cotton / 50% Poly / Preshrunk; Sizes S-3XL

### HAZY RAINBOW







#### HAZY RAINBOW IS AVAILABLE IN:

200MS Short-Sleeve Tee; 100% Cotton / Preshrunk; Sizes YXS-YXL, S-5XL 240MS Long-Sleeve Tee; 100% Cotton / Preshrunk; Sizes YXS-YXL, S-5XL 680VR Fleece Hoodie; 50% Cotton / 50% Poly / Preshrunk; Sizes YXS-YXL, S-5XL

### HAWAIIAN BREEZE





#### **HAWAIIAN BREEZE IS AVAILABLE IN:**

200MS Short-Sleeve Tee; 100% Cotton / Preshrunk; Sizes YXS-YXL, S-5XL 240MS Long-Sleeve Tee; 100% Cotton / Preshrunk; Sizes YXS-YXL, S-5XL 680VR Fleece Hoodie; 50% Cotton / 50% Poly / Preshrunk; Sizes YXS-YXL, S-5XL 973VR Fleece Sweatpant; 50% Cotton / 50% Poly / Preshrunk, Sizes S-3XL

# DREAM

### BEST SELLER COLLECTION

When we developed our Dream Tees we were inspired by watercolor dye effects and marrying them with the softest fabric we could find. We think we did pretty well.

The blend of the fabric helps the dye disperse across the tee, creating a non-traditional pattern that feels artistic and soft. In some of our newer developments, we opened up the negative space so more of the shirt comes through, and we love the outcome.

Our line of dream tees doesn't just stop with what we've imagined. We can custom mix color for your brand or customer to create more unique or personal combinations. Ask us how we can partner with you on your project by calling 855.929.1813, or visit our website dyenomite.com.





### DREAM TEES







650DR 50% COMBED RING-SPUN COTTON / 50% POLYESTER / PRESHRUNK SIZES S-3XL

Additional colors + silhouettes available at dyenomite.com





**PURPLE** 

GREEN

# SPRITED

### SPIRITWEAR COLLECTION

GO TEAM GO!

Our Spiritwear collection features a wide range of athletic, school and university colors that are sure to hit the mark. The dye techniques and patterns are tried and true best-sellers for decorating and graphics so each tee is ready for your artwork to make it pop. When it comes to school spirit or representing your team, we've got you covered.

Additional color are available online at dyenomite.com and custom colors are available by calling 855.929.1813.













#### THE CYCLONE PATTERN IS AVAILABLE IN:

200CY Short-Sleeve Tee; 100% Cotton / Preshrunk; Sizes YXS-YXL, S-5XL 240CY Long-Sleeve Tee; 100% Cotton / Preshrunk; Sizes YXS-YXL, S-5XL 854CY Fleece Hoodie; 80% Cotton / 20% Poly Ring-Spun Cotton Face / Preshrunk; Sizes YS-YL, S-3XL

Additional colors + silhouettes available at dyenomite.com

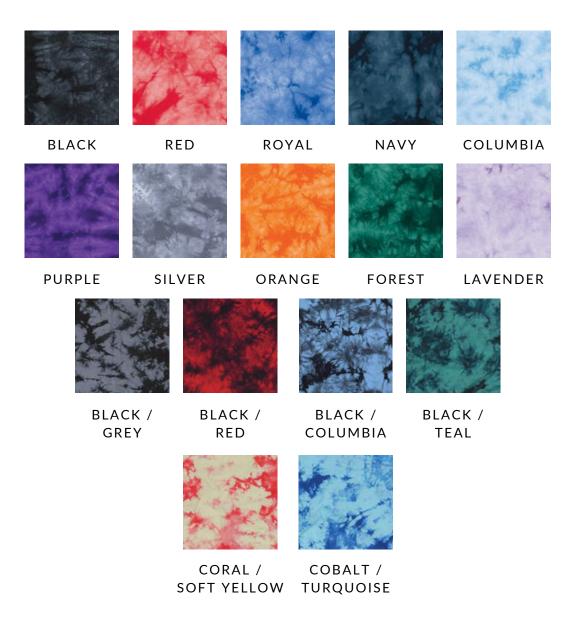


# CRYSTAL









#### THE CRYSTAL PATTERN IS AVAILABLE IN:

200CR Short-Sleeve Tee; 100% Cotton / Preshrunk; Sizes YXS-YXL, S-5XL 680VR Fleece Hoodie; 50% Cotton/50% Poly / Preshrunk; Sizes YXS-YXL, S-5XL 681VR Fleece Crew Sweatshirt; 50% Cotton/50% Poly / Preshrunk; Sizes YXS-YXL, S-5XL

973VR Fleece Sweatpant; 50% Cotton/50% Poly / Preshrunk; Sizes S-3XL

Additional colors + silhouettes available at dyenomite.com



# TIGER STRIPE







**GREEN** 

**PURPLE** 

200TS 100% COTTON /PRESHRUNK SHORT SLEEVE TEE SIZES YXS-YXL, S-5XL

Additional colors available at dyenomite.com

# PAW PRINT







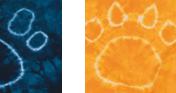




**BLACK** 

RED

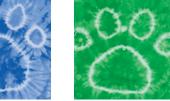




NAVY







ROYAL

**KELLY** 





PINK

**PURPLE** 

ESSENTIA

Our Essential Fleece Collection features our bestselling sets of matching Hoodies, Crews and Sweatpants. Available in our best-selling modern dye patterns - Crystal and Dream. These sets are easy to decorate, easy to wear and work with just about any assortment.

Additional colors, patterns and silhouettes are available at dyenomite.com or by calling 855.929.1813.





# ESSENTIAL FLEECE







ESSENTIAL FLEECE COLLECTION
50% COTTON / 50% POLYESTER FLEECE
PRESHRUNK







BLACK

CLOUDY SKY

COPPER





ROSE

RED / BLACK

#### THE CRYSTAL PATTERN IS AVAILABLE IN:

680VR Fleece Hoodie; Sizes YXS-YXL, S-5XL 681VR Fleece Crew Sweatshirt; Sizes YXS-YXL, S-5XL 973VR Fleece Sweatpant; Sizes S-3XL

Additional colors + patterns available at dyenomite.com



# ESSENTIAL FLEECE







ESSENTIAL FLEECE COLLECTION 50% COTTON / 50% POLYESTER FLEECE PRESHRUNK





TURQUOISE

CORAL



PASTEL RAINBOW

#### THE DREAM PATTERN IS AVAILABLE IN:

680VR Hoodie; Sizes YXS-YXL, S-5XL

681VR Crew Sweatshirt; Sizes YXS-YXL, S-5XL

973VR Sweatpant; Sizes S-3XL

Additional colors + patterns available at dyenomite.com



PREMIUM FLEECE COLLECTION

Our Premium Fleece Collection features casual silhouettes, the softest fabrication, elevated stitching details and modern washes for that laid-back campus vibe. The comfort and style combined make these items the perfect addition to any assortment, and ready to add your decoration.

Additional colors and washes can be found on online at dyenomite.com or by calling 855.929.1813 to speak with a Customer Service Representative about adding these premium styles to your line.

NEW FOR 2023

854VR (HOOD) 875VR (PANT) BLACK MINERAL WASH



## PREMIUM FLEECE







PREMIUM FLEECE COLLECTION 80% COTTON / 20% POLY FLEECE RING-SPUN COTTON FACE / PRESHRUNK









#### THE PREMIUM FLEECE COLLECTION IS AVAILABLE IN:

**854VR** Hoodie; Sizes YS-YL, S-3XL **845VR** Crew Sweatshirt; Sizes S-3XL

875VR Jogger; Sizes XS-3XL

# BABY

### LAYETTE COLLECTION

We updated and extended our offering of baby products to include the softest bodysuits, tees and blankets for little ones. We updated the fabric of all our products to 100% cotton ringspun jersey and use the same fabric across the collection for color uniformity. Our palette extended to carry some of the best core and neutral colors we offer.

Additional colors and patterns are available at Dyenomite.com or by calling 855.929.1813 to speak to a Customer Representative.



### THE LAYETTE COLLECTION IS AVAILABLE IN: 340CR/MS

100% Ring-Spun Cotton Jersey Bodysuit Sizes NB, 6mo, 12mo, 18mo.



# TODDLER

### TODDLER TEE COLLECTION

In addition to our extended offering of Youth product, we are introducing a brand new item for 2023 - our Toddler Tee. Made from the softest ring-spun cotton jersey, and coming in sizes specifically for little ones, we are offering a range of best-selling crystals and spirals in both neutrals and brights that are perfect on their own, or with the decoration of your choice. Additional colors and patterns are available at dyenomite.com or by calling 855.929.1813 and speaking to a Customer Service Representative.





### THE TODDLER COLLECTION IS AVAILABLE IN: 330CR/MS

100% Ring-Spun Cotton Jersey Tee Sizes 2T, 3T, 4T, 5/6



### DYENOMITE APPAREL

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